

Dr. Craig L. Ziering
Ziering Medical
Beverly Hills, California
Newport Beach, California
Las Vegas, Nevada

ASK DR. ZIERING

WHAT CAN I DO IF I HAVE A FAMILY HISTORY OF HAIR LOSS?

Early intervention is the key to successfully fighting the progressive nature of hair loss. There are surgical and nonsurgical treatment options. Preventative medicine includes Rogaine, Propecia and laser hair therapy. Hair transplants are the only permanent solution for hair loss.

HOW CAN I GIVE THE APPEARANCE OF MORE HAIR IN THINNING AND BALDING AREAS?

Using classical art and design principles, I surgically arrange the strong, "permanent" hairs, which are moved from the back of the head and are not genetically programmed to be lost, and then place them at the correct angle.

WHAT OTHER PROCEDURES DO YOU OFFER BESIDES TREATMENTS FOR MALE PATTERN BALDNESS?

The two things most patients don't realize is that hair restoration is for women as well as men, and that hair can be grown or regrown almost anywhere, even through facelift scars. I perform eyebrow and other facial hair transplants, and provide corrective procedures for old "plug" techniques, traction alopecia and scars from burns and trauma. I also treat an increasing number of women who want to soften their genetically high foreheads with a hair transplant.

Help for thinning hair

If a patient has thinning hair on the crown of his or her head, Dr. Ziering begins rotating the patient's existing hair clockwise and then counterclockwise to study how his or her hair grows. In one direction the hair always looks thinner than the other. "I've classified certain hair patterns that naturally occur on the head. If you follow and recreate that pattern, you can use fewer hairs to give the impression of more hair. It's an illusion, so the more artistic the approach, the better the result." You don't need to transplant 30,000 hairs; you can replace 20,000 weak hairs with 10,000 strong hairs, he says, by moving the patient's own follicles from the back of the head to the top and front. "You have to remove the entire follicle, and move it into another area where it will continue to grow. I've developed my own instruments with tiny blades to make incisions in the direction of that whorl, and then I transplant the follicles individually."



CASE STUDY



GONE TODAY, HAIR TOMORROW

Created by Dr. Ziering, the Ziering Whorl is a classification system and reconstructive process that allows the restoration of your own hair pattern for the bald spot on the back of your head.

“you don't notice hair loss until half of it is gone”

A DISTINGUISHED LEADER ON THE FOREFRONT OF HAIR RESTORATION SURGERY, DR. CRAIG L. ZIERING—A PRIMARY INVESTIGATOR FOR HISTOGEN, INC. CLINICAL TRIALS FOR HAIR AND AN EXTREME TEAM SURGEON FOR ABC'S *EXTREME MAKEOVER*—WAS ENTRUSTED AS THE FIRST-EVER SURGEON TO PERFORM A HAIR TRANSPLANT ON *EXTREME MAKEOVER*, AND FOR GOOD REASON. ADDITIONALLY, DR. ZIERING APPEARS ON TELEVISION AS A LIFE CHANGER ON *EXTRA*. HAVING PERFORMED OVER 12,000 SURGERIES, BOASTING OVER 19 YEARS OF EXPERIENCE AND EARNING A WORLDWIDE MALE AND FEMALE PATIENT FOLLOWING, DR. ZIERING OFFERS A HOST OF SURGICAL AND NONINVASIVE TREATMENTS—INCLUDING WHAT HE CALLS THE “SNEAK-PEEK” TECHNIQUE. “IT'S SIMILAR TO A TRADITIONAL HAIR TRANSPLANTATION SURGERY, EXCEPT THE DONOR HAIR IS NOT SHAVED SHORT, ALLOWING PATIENTS TO PREVIEW HOW THEY WILL LOOK WITH MORE HAIR ON THE SAME DAY AS THEIR SURGERY.”

MEET THE EXPERT

Dr. Craig L. Ziering

American Osteopathic Board of Dermatology

PROCEDURES PERFORMED

Hair Restorations
Facial Hair Transplants
Eyebrows, Mustaches,
Sideburns, Beards and
Eyelashes
Follicular Unit Extraction
Ziering Whorl
Body Hair Transplants
Nonsurgical Treatments
Laser Hair Therapy

ABOUT DR. ZIERING

WHAT IS YOUR FAVORITE PART OF YOUR JOB?

I really enjoy seeing patients' frustration and despair turn to happiness and self-confidence.

WHAT ALTERNATIVE OCCUPATION WOULD YOU CHOOSE?

I'd like to be a sculptor.

WHAT FRAMED PHOTOS DO YOU HAVE ON YOUR DESK?

I have pictures of previous patients and my family.

WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY?

It's fascinating how framing the face with hair makes someone appear 10 years younger.

MEDICAL DEGREE
Nova Southeastern University

LOCATIONS
Beverly Hills, California
Newport Beach, California
Las Vegas, Nevada

CONTACT
800.642.9942
800.642.9942
800.642.9942

 To learn more about the practice visit
zieringmedical.com